



AMERICAN ASSOCIATION OF  
LEGAL NURSE CONSULTANTS

## AALNC 2017 Advertising Rate Card

### **Journal of Legal Nurse Consulting-Hyperlinked Ad in Electronic Journal**

Open access publication that offers you exposure the entire community of nearly 10,000 individuals practicing or interested in the legal nurse consulting specialty.

	One Issue	Two Issues	Four Issues
Full Page	\$520	\$940	\$1,600
Half Page	\$390	\$700	\$1,200
Quarter Page	\$230	\$420	\$700

Spring 2017 content due **2/1/2017**

Summer 2017 content due **5/1/2017**

Fall 2017 content due **8/1/2017**

Winter 2017 content due **11/1/2017**


Example of two Half Page JLNC ads:

**PROTECT YOUR MOST VALUABLE ASSET:**

**Your ability to earn a paycheck.**

Income Protection is available to you on a discounted basis for being an association member. Your income protection program will provide you a portion of your income in the event of a disabling accident or illness.

**AALNC**  
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The AALNC is now offering Short Term and Long Term Disability Coverage to our members.

Receive a personalized quote online or over the phone:  
 Go to [AALNC.dimicrosite.com](http://AALNC.dimicrosite.com)  
 or call 1-800-945-9719, ext. 320

If you have any questions about your application, call our Member Services department toll-free at 1-800-945-9719, any time between 7 a.m. and 7 p.m. CST, for prompt and friendly assistance.

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Over \$1,300 in member savings on educational products, events and career-building benefits.

**THE BEST INVESTMENT YOU CAN MAKE IS IN YOURSELF**

**AALNC**  
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**1800+ PROFESSIONAL MEMBERS**

Broaden your network, access a variety of educational opportunities and stay up-to-date on the hottest topics impacting LNCs.

**Join AALNC Today!**

**Education**  
Member-only rates on key professional development resources, our expanding menu of on-demand webinars, the AALNC Annual Forum and online educational modules.

**Certification**  
The only legal nurse consulting organization in compliance with ABNS standards that offers access to a full certification program (LNCC<sup>SM</sup>) for nurse consultants.

**LNCC Locator**  
Attorneys and law firms use our online member directory to find and hire qualified, knowledgeable LNC professionals.

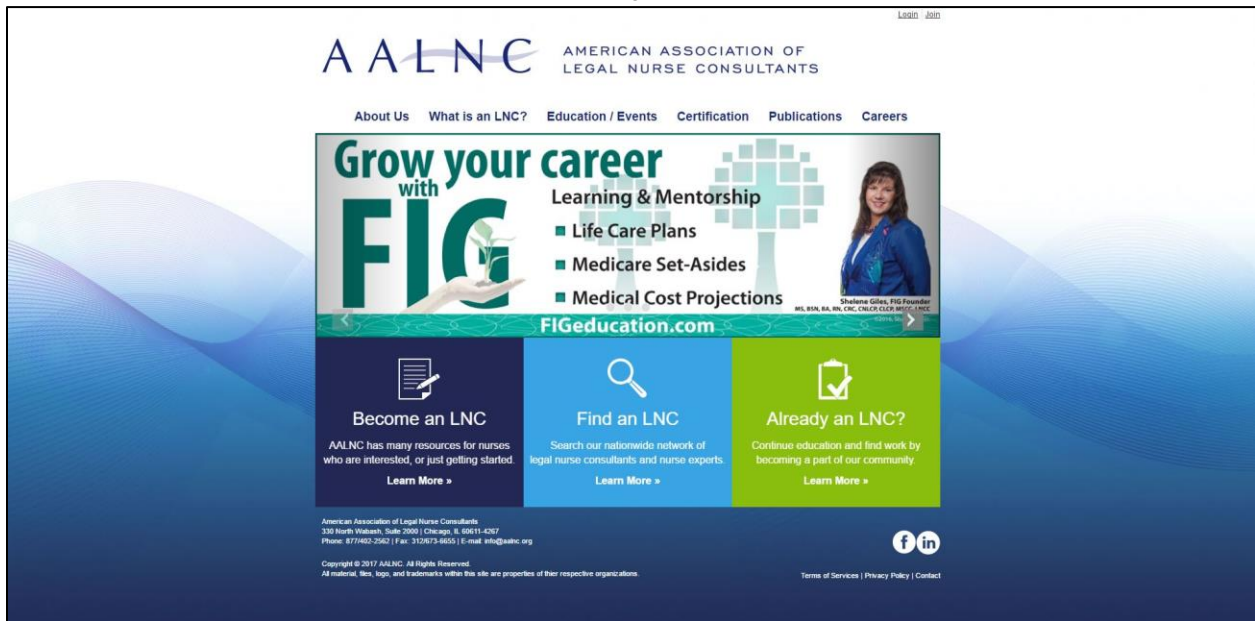
**Community**  
Member-only website features, networking events, local chapters and social media.

### Advertising on AALNC Website

AALNC.org visitors spend more than **four minutes** on the AALNC website on average, which is 60% more than the industry average. The site also receives more than 7,000 unique visitors per month.

	3 Months	6 Months	12 Months
Rotating Lead Banner	\$700	\$1,000	\$2,000
Static Header Ad (Upper Right Hand Corner 468 x 60 px)	\$1,000	\$1,300	\$1,500
Side Banner (175 x 300 px)	\$500	\$700	\$1,200

Example of Rotating Lead Banner Ad:



### Advertising on the AALNC Career Center Website

The AALNC Career Center is a unique opportunity for our partner community to gain exposure to LNC's looking to advance their careers.

	3 Months	6 Months	12 Months
Lead Banner	\$500	\$700	\$1000
Side Banner	\$300	\$500	\$800

For more information please contact [Amanda.strombeck@aalnc.org](mailto:Amanda.strombeck@aalnc.org)