

AALNC

AMERICAN ASSOCIATION OF LEGAL NURSE CONSULTANTS

AALNC Advertising Opportunities

Journal of Legal Nurse Consulting-Hyperlinked Ad in Electronic Journal

Open access publication that offers you exposure the entire community of nearly 10,000 individuals practicing or interested in the legal nurse consulting specialty.

	One Issue	Two Issues	Four Issues
Full Page Ad	\$520	\$940	\$1,600
Half Page Ad	\$390	\$700	\$1,200
Quarter Page Ad	\$230	\$420	\$700
Full Page of Sponsored Content	\$1,500	\$2,700	\$4,900

*Click [Here](#) for Ad Deadlines

Example of two Half Page JLNC ads:

PROTECT YOUR MOST VALUABLE ASSET:

Your ability to earn a paycheck.

Income Protection is available to you on a discounted basis for being an association member. Your income protection program will provide you a portion of your income in the event of a disabling accident or illness.

The AALNC is now offering Short Term and Long Term Disability Coverages to our members.

Receive a personalized quote online or over the phone.
Go to AALNC.dimensional.com
or call 1-800-945-8719, ext. 320

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If you have any questions about your application, call our Member Services Department at 1-800-945-8719, ext. 300. Hours: 7:00 a.m. and 7:00 p.m. CST, for groups and disability advisors.

Over \$1,000 in member savings on educational products, events and career-building benefits.

THE BEST INVESTMENT YOU CAN MAKE IS IN YOURSELF

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1800+ PROFESSIONAL MEMBERS

Broaden your network, access a variety of educational opportunities and stay up-to-date on the hottest topics impacting LNCs.

Join AALNC Today!

- Education:** Member-only rates on key professional development resources, our expanding menu of on-demand webinars, the AALNC Annual Forum and other educational routes.
- Certification:** The only legal nurse consulting organization in compliance with ANCC standards that offers access to a full certification program (LNC-C) for nurse consultants.
- Resources:** Attorneys and law firms use our online member directory to find and hire qualified, knowledgeable LNC professionals.
- Community:** Member-led research, forums, networking events, and ongoing conversations.

Advertising on AALNC Website

AALNC.org visitors spend more than **four minutes** on the AALNC website on average, which is 60% more than the industry average. The site also receives more than 7,000 unique visitors per month.

	3 Months	6 Months	12 Months
Homepage Rotating Banner	\$700	\$1,000	\$2,000
Career Center Rotating Banner	\$500	\$700	\$1,000

Example of Homepage Rotating Lead Banner Ad:

The banner features a grid of icons on the left and the AALNC logo on the right. The main text reads '2018 ANNUAL FORUM April 13-14 Clearwater, FL'. Below this are three columns with icons and text: 'Become an LNC', 'Find an LNC', and 'Already an LNC?'. A red-bordered advertisement for FIG Education.com is positioned below the main banner, featuring a tree icon and the text 'Grow your career with FIG!'.

Example of Career Center Ad:

The screenshot shows the AALNC Career Center interface. At the top, there are links for 'Employers' and 'Job Seekers', and a 'Post a Job' button. The main area features a group photo of five professionals. Below the photo is a search bar with the text 'Enter Keyword or Job Title', a dropdown menu for 'All States', and a 'Find a Job' button. Underneath is a 'Featured Jobs' section with several job listings. A red-bordered advertisement for DePaul University is overlaid on the bottom right, featuring the text 'EXPAND YOUR PERSPECTIVE' and 'DEPAUL'S MASTER OF JURISPRUDENCE IN HEALTH CARE COMPLIANCE'.

For more information, please contact sam.edidin@aalnc.org