

AALNC

AMERICAN ASSOCIATION OF LEGAL NURSE CONSULTANTS

AALNC Advertising Opportunities

Journal of Legal Nurse Consulting-Hyperlinked Ad in Electronic Journal

Open access publication that offers you exposure the entire community of nearly 10,000 individuals practicing or interested in the legal nurse consulting specialty.

	One Issue	Two Issues	Four Issues
Full Page Ad (8.5"W x 11"H)	\$520	\$940	\$1,600
Half Page Ad (7.5"W x 4.8215"H)	\$390	\$700	\$1,200
Island Ad (4.9125"W x 7"H)	\$230	\$420	\$700
Full Page of Sponsored Content	\$1,500	\$2,700	\$4,900

Accepted File Types:
PDF (CMYK color mode, with all images at 300dpi and fonts outlined, crop marks included)
JPEG (CMYK color mode, 300dpi)

*Click [Here](#) for Ad Deadlines

Example of two Half Page JLNC ads:

PROTECT YOUR MOST VALUABLE ASSET:

Your ability to earn a paycheck.

Income Protection is available to you on a discretionary basis for being an association member. Your income protection program will provide you a portion of your income in the event of a disabling accident or illness.

The AALNC is now offering Short Term and Long Term Disability Coverage to our members.

Receive a personalized quote online or over the phone. Go to AALNC-disincorp.com or call 1-800-943-8718, ext. 329

AALNC
AMERICAN ASSOCIATION OF
LEGAL NURSE CONSULTANTS

Over \$1,200 in member savings on educational products, events and career-building benefits.

THE BEST INVESTMENT YOU CAN MAKE IS IN YOURSELF

AALNC
AMERICAN ASSOCIATION OF
LEGAL NURSE CONSULTANTS

1800+ PROFESSIONAL MEMBERS

Broaden your network, access a variety of educational opportunities and stay up-to-date on the hottest topics impacting LNCs.

Join AALNC Today!

- Education:** Member-only rates on key professional development seminars, our upcoming issue of an e-newsletter, the AALNC Annual Forum and online educational content.
- Certification:** The only legal nurse consulting association in compliance with state standards. Our office access is a full certification program (LNC®) to state standards.
- Job Postings:** Member and non-member access to our online member database to find and hire qualified, knowledgeable LNC professionals.
- Community:** Attending specialty forums, networking, group activities, mentoring, and more.

Advertising on AALNC Website

AALNC.org visitors spend more than **four minutes** on the AALNC website on average, which is 60% more than the industry average. The site also receives more than 7,000 unique visitors per month.

	3 Months	6 Months	12 Months
Homepage Rotating Banner	\$700	\$1,000	\$2,000
Career Center Rotating Banner	\$500	\$700	\$1,000

Example of Homepage Rotating Lead Banner Ad:

The image shows two examples of rotating banners. The top banner is for the AALNC 2018 Annual Forum, held in Clearwater, FL, from April 13-14. It features a grid of icons representing various nursing and healthcare topics. Below the forum banner are three call-to-action buttons: 'Become an LNC', 'Find an LNC', and 'Already an LNC?'. The bottom banner is for FIG Education, advertising 'Grow your career with FIG!' and listing services such as Nurse Life Care Planning, Medical Cost Projections, Medicare Set-Asides, Case Management, and classes for CNE, CCFP, and MSOC. The FIG Education banner is highlighted with a red border.

Example of Career Center Ad:

The image shows the AALNC Career Center interface. At the top, there are links for 'Employers' and 'Job Seekers', and a 'Post a Job' button. Below is a large banner with a group of diverse healthcare professionals and the text 'Career Center Connecting Talent with Opportunity'. There are search fields for 'Enter Keyword or Job Title', 'All States', and a 'Find a Job' button. Below the banner is a 'Featured Jobs' section listing several positions, including 'Legal Nurse Consultant', 'Legal Nurse Specialist', and 'Associate Attorney - Medical Malpractice Defense'. To the right of the featured jobs is an advertisement for Dr. Paul University, featuring the text 'EXPAND YOUR PERSPECTIVE' and 'DR. PAUL'S MASTER OF JURISPRUDENCE IN HEALTH CARE COMPLIANCE'. This advertisement is highlighted with a red border.

For more information, please contact sam.edidin@aalnc.org