

AALNC
AMERICAN ASSOCIATION OF
LEGAL NURSE CONSULTANTS

2019



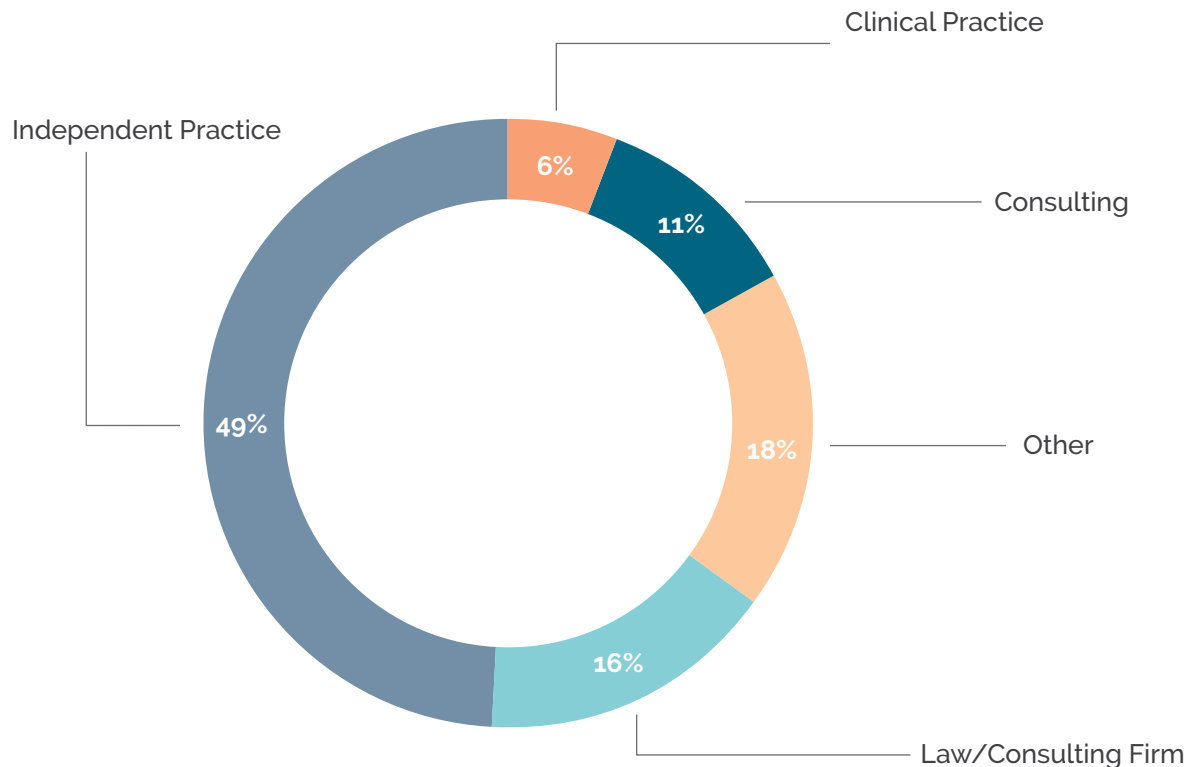
PARTNERSHIP
PROSPECTUS



WHAT IS AALNC?

The American Association of Legal Nurse Consultants is a not for profit membership organization dedicated to the professional enhancement and growth of registered nurses practicing in the specialty of legal nurse consulting. AALNC is the gold standard for professionals with an interest in the legal nurse consulting arena including novice and veteran LNCs, and is the premier resource for LNCs to earn the continuing education they need to maintain their credentials.

PRACTICE SETTINGS OF AALNC MEMBERS



CONTACT US to learn more about the marketing goals your company can achieve through partnership with AALNC.

WHAT IS AN LNC?

Legal nurse consultants and registered nurses who serve as consultants and/or expert witnesses in medical-legal cases or claims. Some LNCs, but not all, maintain clinical nursing hours as well. LNCs apply their clinical knowledge and their analysis of healthcare records, medical literature, legal documents and other information to the evaluation of the medically-related issues in legal matters.



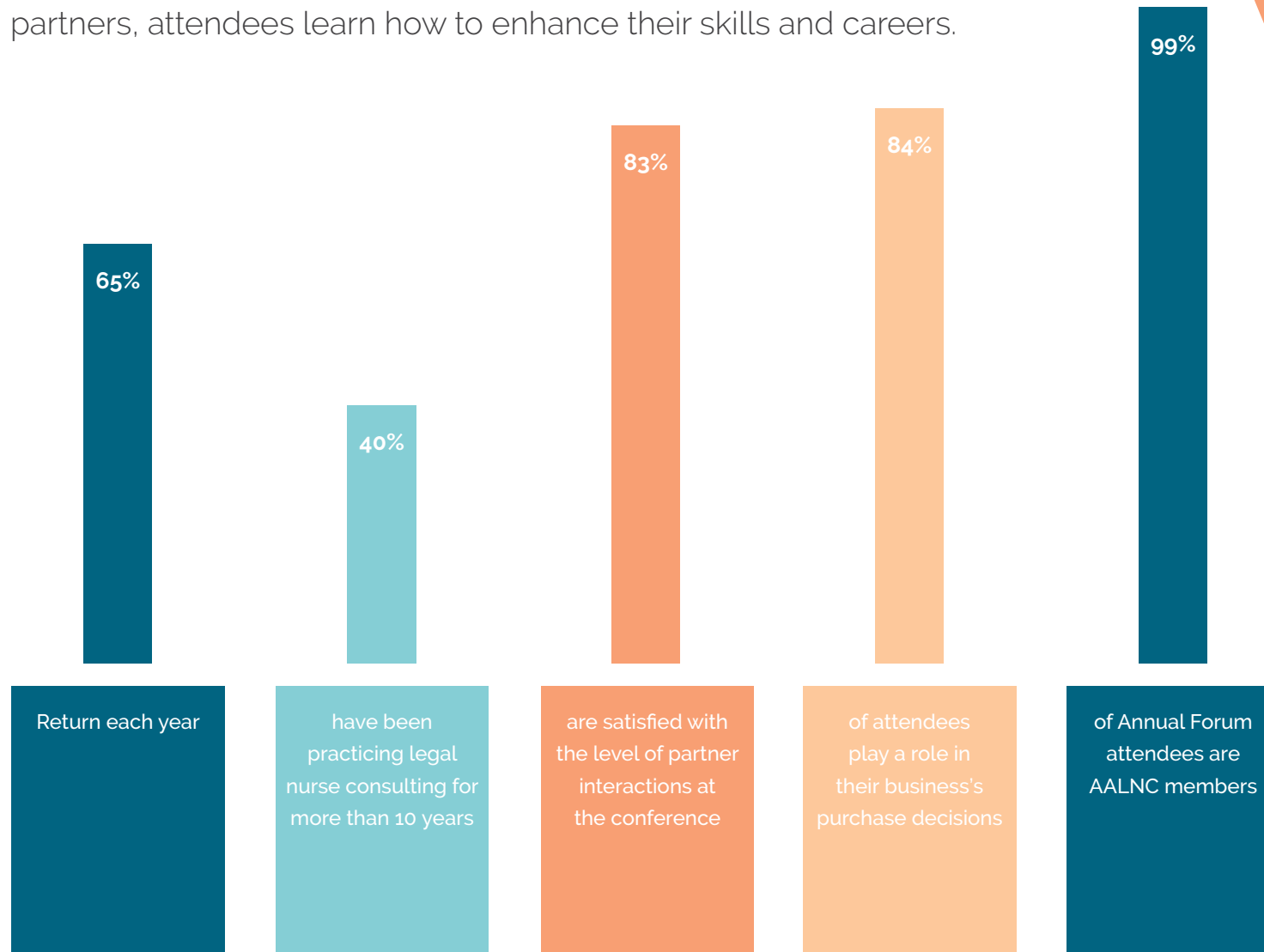
AALNC ANNUAL FORUM ATTENDEES



CONTACT US to learn more about the marketing goals your company can achieve through partnership with AALNC.

The AALNC Annual Forum brings together over 200 legal nurses for two days of education and networking. Through participation in educational sessions, and in conversations with peers and vendor partners, attendees learn how to enhance their skills and careers.

The **AALNC Annual Forum 2019** will take place April 5-6, with the Pre-Forum on April 4, at the Omni Louisville Hotel in Louisville, Kentucky



PARTNERSHIP OPPORTUNITIES



CONTACT US to learn more about the marketing goals your company can achieve through partnership with AALNC.



Platinum Partnership (2 available) – \$4,500

- 45-minute speaking opportunity during lunch or breakfast at AALNC Annual Forum
- 60-minute webinar
- Table top exhibit at AALNC Annual Forum
- Recognition as sponsor in AALNC mobile app and on website
- Homepage ad in banner rotation for 3 months
- One (1) email blast to AALNC membership



Gold Partnership – \$3,000

- 60-minute webinar
- Table top exhibit at AALNC Annual Forum
- Recognition as sponsor in AALNC mobile app and on website
- Homepage ad in banner rotation for 3 months



Silver Partnership – \$2,000

- Table top exhibit at AALNC Annual Forum
- Recognition as sponsor in AALNC mobile app and on website
- Homepage ad in banner rotation for 3 months

As a first time attendee, I was greatly impressed by the Annual Forum that was put together by this organization and am proud to be a member of AALNC. I enjoyed the time to speak with each partner and understand what role they could play in my business model. I received many tips on getting my new business off the ground.

– AALNC Annual Forum 2018 Attendee

NETWORKING AND BUSINESS DEVELOPMENT



AALNC board member dinner sponsor
\$3,500*



Networking event sponsor
\$3,000*



Welcome reception sponsor
\$3,000*



Partner appreciation reception sponsor
\$3,000*



Table top exhibit
\$1,100

BRAND RECOGNITION



Hotel room door drop (2 available)
\$1,750



Conference notebooks
\$1,750



Conference bags
\$1,750



Break sponsor (3 available)
\$1,000



Mobile app
\$750



Custom branding opportunities
Various Prices

*Includes a 5-minute speaking opportunity during the selected event, a tabletop exhibit, onsite recognition, web and mobile app recognition.

YEAR-ROUND

ADVERTISING OPPORTUNITIES



CONTACT US to learn more about the marketing goals your company can achieve through partnership with AALNC.

SPONSORED CONTENT OPPORTUNITIES

We offer the opportunity to provide sponsored content that is educational to our readers, based on the following topics:



CLINICAL ISSUES

Clinical issues entail the practice of nursing as a profession. Standards, guidelines, and principles for the professional management of medical conditions are the basis for LNCs to objectively evaluate patient care.



LNC BUSINESS SKILLS

LNC business skills are necessary to be a successful independent or in-house LNC. Topics include how to develop, market, and grow your business, as well as, communication and leadership skills for all LNCs.



LNC PRACTICE

LNC practice is a foundation for the skills required in the diverse LNC roles. An understanding of litigation cases and the legal system are core components for LNCs as they define and grow their practice.

ADVERTISING OPPORTUNITIES

- Product demonstration or educational webinar
- Membership email blast
- Advertisement on **AALNC website**
- Membership mailing list rental
- Company spotlight in monthly membership email update
- **Advertisement in JLNC**
- **Full-page of sponsored content in JLNC**

“As an independent consultant, I enjoy coming to the AALNC Annual Forum to meet new colleagues and to reconnect with my current colleagues. I am honored to say that I have built my business by networking with like minded LNCs that I meet at the AALNC Annual Forum.”

– AALNC Annual Forum 2018 Attendee

AALNC PARTNER APPLICATION

COMPANY INFORMATION

Company Name

Contact

Contact Email

Company Address

City/State/Prov./Postal Code

Phone

Fax

Signature

By selecting this box, you are confirming your electronic signature on this contact.

PARTNERSHIP OPPORTUNITIES

Please check the opportunities your company is interested in and return this application to sam.edidin@aalnc.org. Upon receipt of your contract, a member of the AALNC Team will follow-up with your invoice. Sponsorships are available on a first-come, first-serve basis. Sponsors can also discuss customized packages; please contact Sam Edidin at 312-673-5685 or sam.edidin@aalnc.org for more information.

AALNC YEAR-ROUND PARTNERSHIPS

Platinum Partnership \$4,500

Gold Partnership \$3,000

Silver Partnership \$2,000

AALNC ANNUAL FORUM PARTNERSHIPS

AALNC Board Member Dinner \$3,500*

Networking Event \$3,000*

Partner Appreciation Reception \$3,000*

Welcome Reception \$3,000*

Conference Bags \$1,750

Hotel Room Door Drop \$1,750

Conference Notebooks \$1,500

Break Sponsor \$1,000

Table top \$1,100

Mobile App \$750

Pre or Post AALNC Annual Forum Mailer \$500**

Pre or Post AALNC Annual Forum Email or Blog Post \$500**

Registration Bag Insert \$350 (\$250 for current partners**)

*Includes table-top exhibit, 5-minute speaking opportunity during selected event, onsite registration, web and mobile app recognition

**Must be an Annual Forum Sponsor or Year-Round Partner

AALNC ADVERTISING

Product Demonstration or Educational Webinar \$1,500

Full-Page of Sponsored Content in JLNC \$1,500

Membership Email Blast \$1,000

Membership Mailing List Rental \$1,000

Company Spotlight in Monthly Email Update \$500

Advertisement on AALNC website \$500+

Advertisement in Journal of Legal Nurse Consulting (JLNC) \$230+

Ad Type (Rotating Banner, Full-Page, etc.):

\$ _____

Total Investment